



EFMD
GLOBAL

Sponsors & Exhibitors PACKAGE



About EFMD

- EFMD is a global non-profit organisation founded in 1972, with nearly 1000 institutional members across 95 countries. It serves as the premier network for management development professionals in academia, business, public service, and consultancy. Recognised globally for accrediting business schools, programmes, and corporate universities, EFMD's 30,000-strong network shapes management education worldwide. EFMD facilitates close collaboration between companies and academic institutions, offering services to its tight-knit community, such as conferences, seminars, workshops, awards, international projects, and industry surveys. It leads quality assurance and enhancement through accreditation and certification systems like EQUIS, EFMD Programme Accreditation, EOCCS, CLIP, its EDAF mentoring programme and the BSIS impact assessment system. EFMD aims to strengthen the global management development community with a positive societal impact.
- Close to 2,000 representatives from member organisations gather annually at EFMD events. This offers sponsors wide exposure to a targeted group of potential customers.
- On-site sponsorship offers organisations prime opportunities to promote their products, services, and expertise to professionals in the field of management and organisational development from a wide variety of institutions worldwide. Sponsorship offers wide visibility to a targeted group of potential customers.
- In addition, participating as an exhibitor or sponsor will let you build meaningful and lasting relations with EFMD members, who will be given the opportunity to hone their experience and stay informed of the latest trends, products and services available on the market.

EFMD Annual Conference

- The EFMD Annual Conference brings together over 600 professionals active in the area of higher business education and management development in Europe and beyond. The conference is held in June every year.

Sponsorship opportunities and pricing

a. EFMD Case Writing Competition for 2026 edition

If you are interested in becoming part of this essential initiative driving management education towards impactful learning and showcasing your institution's expertise, let us know by filling the following [form](#).

The following categories are now open to sponsorship:

- Bringing Technology to Market
- Continuous Improvement: The Journey to Excellence
- Finance and Banking
- Responsible Business

We also welcome new category suggestions.

b. Exhibiting opportunity

- **EARLY BIRD Exhibition package fee until 5 May 2026: €3,500**
 - Exhibition table
 - One full conference registration and one additional registration at €1,000 at the Annual Conference
 - A dedicated space on the conference app
 - Access to the delegate list through the conference app*
- **Exhibition package fee as of 6 May 2025: €4,000**
 - Exhibition table
 - One full conference registration and one additional registration at €1,000 at the Annual Conference
 - A dedicated space on the conference app
 - Access to the delegate list through the conference app*

c. Sponsorship opportunity by menu

- **Conference photographer: €10,000**
 - Two complimentary registrations for the event, including all lunches and dinners, and a 15% discount for every additional registered participant

* This is the list of participants that are distributed to all registered participants. EFMD do not send out a separate list to sponsors and strictly forbid any mass marketing communications to participants.

- Your logo on the dedicated event webpage with a direct link to your website
- Your profile/brochures/promotional gadgets of choice in the delegate packs, if available
- An exhibition table for the entire duration of the conference
- A dedicated page on the conference app
- Access to the delegate list through the conference app*

► **Conference water bottle: €15,000**

- Two complimentary registrations for the event, including all lunches and dinners, and a 25% discount for every additional registered participant
- Your logo on the dedicated event webpage with a direct link to your website
- An exhibition table for the entire duration of the conference
- A dedicated page on the conference app
- Access to the delegate list through the conference app*
- Only available if the request is received sufficiently in advance

► **Coffee breaks: €15,000 per day**

- Two complimentary registrations for the event, including all lunches and dinners, and a 25% discount for every additional registered participant
- Your name mentioned in the conference programme
- Your logo on the dedicated event webpage with a direct link to your website
- Your profile/brochures/promotional gadgets of choice in the delegate packs, if available
- An exhibition table for the entire duration of the conference
- A dedicated page on the conference app
- Access to the delegate list through the conference app*

► **Lunch: €25,000 per day**

- Two complimentary registrations for the event, including all lunches and dinners and a 25% discount for every additional registered participant
- Your name mentioned in the conference programme
- Your logo displayed on food stations

- Your logo on the slideshow video played in the main conference room during breaks.
- Your logo on the dedicated event webpage with a direct link to your website
- Your profile/brochures/promotional gadgets of choice in the delegate packs, if available
- An exhibition table for the entire duration of the conference
- A dedicated page on the conference app
- Access to the delegate list through the conference app*

► **Plenary session: €30,000 per session**

- Two complimentary registrations for the event, including all lunches and dinners, and a 25% discount for every additional registered participant
- Your brand name mentioned in the conference programme
- Your advertisement video being played prior to the session
- Special mention in the session's opening remarks
- Your logo included in the slideshow video played in the main conference room during breaks
- Your logo on the dedicated event webpage with a direct link to your website
- A banner and a 100-character long text in the post-conference article published on the EFMD blog, which then promoted on social media and the EFMD Global newsletter
- Your profile/brochures/promotional gadgets of choice in the delegate packs, if available
- An exhibition table for the entire duration of the conference
- A dedicated page on the conference app
- Access to the delegate list through the conference app*
- **The session and its contents remain the responsibility of the EFMD. Sponsoring a session does not give the right to nominate a speaker for this session.**

► **Conference backpack: €40,000**

- Three complimentary registrations for the event, including all lunches and dinners, and a 50% discount for every additional registered participant

- Your logo printed on the backpack¹
- Your logo on the slideshow video played in the main conference room during breaks.
- Your logo on the dedicated event webpage with a direct link to your website
- A banner and a 100-character long text in the post-conference article on the EFMD blog, which then promoted on social media and the EFMD Global newsletter
- Your profile/brochures/promotional gadgets of choice in the delegate packs, if available
- An exhibition table for the entire duration of the Conference
- A dedicated page on the conference app
- Your logo on the dedicated event webpage with a direct link to your website
- Access to the delegate list through the conference app*
- Only available if the request is received sufficiently in advance

► **Welcome dinner: €50,000**

- Three complimentary registrations for the event, including all lunches and dinners, and a 50% discount for every additional registered participant
- Your name mentioned in the conference programme
- Your logo included in the slideshow video played in the main conference room during breaks.
- Your logo on the dedicated event webpage with a direct link to your website
- A banner and a 100-character long text in the post-conference article published on the EFMD blog, which then is promoted on social media and the EFMD Global newsletter
- Your profile/brochures/promotional gadgets of choice in the delegate packs, if available
- An exhibition table for the entire duration of the conference
- A dedicated page on the conference app
- Your logo on the dedicated event webpage with a direct link to your website
- Access to delegate list through the conference app*

¹ The size of the logo is decided by EFMD



EFMD Global

88 Rue Gachard box 3
1050 Brussels, BELGIUM

P +32 2 629 08 10
F +32 2 629 08 11
VAT BE 411 610 491

efmdglobal.org
info@efmdglobal.org

EFMD is an international
not-for-profit association (aisbl)